

# Strategic Plan 2023-2025

## What really matters to us

We want every Tasmanian to have better sexual and reproductive health at all stages of life regardless of background, gender or sexuality.

## What we do

We provide accessible and specialised sexual and reproductive health services and education for the Tasmanian community.

We play a supportive role within the wider health system and have a particular focus on the needs of the most vulnerable.

We advocate for the right of all Tasmanians to have access to this support as well as for its expansion and improvement.

We are a not-for-profit organisation.

Strategies	Objectives
1. Drive a culture that aligns with our values	1.1 Create a positive employee experience 1.2 Promote clinical governance for improved safety and quality 1.3 Promote continuous improvement
2. Elevate advocacy and positioning about our work	2.1 Contribute to thought leadership and research 2.2 Consider advantages of recognition as the Peak Body for SRH in Tasmania 2.3 Greater community profile
3. Expand service mix and reach by sustainable growth	3.1 Explore other fixed service locations 3.2 Explore scope for outreach services 3.3 Explore new services
4. Strengthen strategic partnerships	4.1 Develop stakeholder strategy to include relationships with Community, Government, allied organisations and other providers
5. Promote excellence in governance and management	5.1 Update organisation structure and key roles 5.2 Board development 5.3 Staff development 5.4 Risk management

# Values



**Excellence**  
Leadership  
Research and  
Evidence



**Equity +  
Equality**  
Advocacy  
Accessibility  
Social Justice



**Integrity**  
Honesty and  
Ethical Behaviour  
Drive and  
Accountability



**Collegiality**  
Openness  
and Respect  
Collaboration  
and Trust